

Q: What is TEA?

Based in Waco, Texas Energy Aggregation (TEA) provides energy brokerage and consulting services to residential, commercial and governmental entities in the deregulated areas of Texas. TEA manages more than a quarter billion dollars in energy contracts.

Q: When was TEA established?

TEA was founded in 2002, shortly after the Texas electricity market became deregulated. Since no successful business models for an electricity brokerage firm existed, TEA began implementing a unique one that focused on serving customer needs to simplify the decision making process for them, rather than acting as merely a sales channel for electricity providers.

Q: What does TEA do?

TEA helps clients reduce, control and project their electricity bills, while providing the highest level of ongoing service to resolve any issues with the electricity providers. TEA employees navigate the unpredictable energy market while also influencing and driving consumer protection in energy legislation.

Q: How does TEA do that?

Based on a proprietary process, TEA gives customers the power to control electricity costs. The TEA team compares the stability, electricity rates and customer service reputation of the top retail electricity providers serving Texas. This analysis, combined with monitoring of the energy market, enables TEA to help clients reduce, control and accurately project electricity expenses.

Q: What are TEA's credentials?

TEA has won a statewide interlocal purchasing agreement with The Interlocal Purchasing System (TIPS), and a Council on Competitive Government contract for the State of Texas electricity procurement. TEA is licensed by the Texas Public Utility Commission and members of the executive team serve on the board of the Texas Energy Professionals Association (TEPA).

Q: Why should consumers involve TEA when making electricity decisions?

TEA is one of the most innovative and respected aggregators in the industry. TEA was founded on the belief that integrity, fairness, leadership, expertise and community investment are critical for any business to be successful. These principles are the foundation of TEA's business practices and are required for all electricity providers with which they work.

In addition, TEA has championed and spearheaded legislation including HB 1064, which was signed into law in April 2011. This legislation will save small businesses, schools, churches and athletic and performing arts facilities millions of dollars each year statewide.

TEA is also an active board member of the Texas Energy Professionals Association (TEPA), which has one of the strictest codes of conduct in the industry. TEA team members work to educate clients, helping them take full advantage of the deregulated marketplace. TEA provides a unique, ongoing contract management approach, allowing clients to capitalize upon opportune timing in a volatile commodity market, while simplifying their decision-making process.

Q: Who are TEA's clients?

TEA represents municipalities, utilities, school districts, colleges, churches and businesses of all sizes, as well as residential customers in deregulated markets. Since its inception, TEA's client retention rate has remained above 96 percent.

Q: How do clients benefit from TEA's initiatives?

- Clients of TEA receive customer advice and support to net better energy prices than if they tried to navigate the market every few years on their own
- TEA employees help clients work with energy companies throughout every phase of energy contract negotiations
- TEA stays abreast of changes in the electricity market to improve electricity purchasing for their clients
- Having negotiated over 2,000 energy contracts, TEA serves as a customer advocate with ongoing clout in dealing with energy providers

Q: Who do I contact for additional information about TEA?

For additional information, consumers please contact T.J. Ermoian at (254) 751-0364 or visit TEA online at www.TexasEnergyAggregation.com. Journalists should contact Meredith Lockhart of TimePiece Public Relations & Marketing at 214.520.3430 ext.307 or MLockhart@TPRM.com for inquiries.