



## **FOR IMMEDIATE RELEASE**

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### **TEXAS ENERGY URGES TEXANS TO SHOP FOR ELECTRICITY BIDS WHILE NATURAL GAS PRICES REACH A HISTORIC LOW**

*Waco-based energy consulting firm tells commercial and residential customers to request bids*

**WACO, Texas – Jan. 25, 2012** – With natural gas prices falling near their lowest level since electricity deregulation began in 2002, [Texas Energy Aggregation \(TEA\)](#), a Waco-based energy consulting and brokerage firm, is advising all Texans in deregulated regions to shop their electricity contracts quickly for competing bids.

“Customers who have less than 24 months remaining on their current electricity contract should start shopping right away,” said T.J. Ermoian, president and CEO of Texas Energy. “Competitive positions and financial conditions can radically change in between renewal periods. Instead of accepting the first bid from their current provider, customers should know that Texas Energy has streamlined the process for them to compare offers from among the top 20 most reputable providers.”

For 10 years, Texas Energy has worked to help customers throughout deregulated areas buy electricity smarter, cheaper and easier. One large component of this process is following the market closely and helping clients shop when rates are lowest.

The drop in natural gas prices is largely due to a surge of growth in the shale rock drilling industry. In Texas, the price of natural gas is a key driver of electricity rates, which makes this opportunity the first one of its kind in a decade.

“Since timing is the most important factor when searching for the best electricity prices, it’s crucial to jump on this chance immediately,” added Ermoian. “If a customer’s current electricity broker, consultant or energy provider hasn’t contacted them about this opportunity, they may be missing out on one of the best opportunities to cut costs in almost 10 years.”

(more)

For residential and commercial customers looking to trim their electricity costs, requesting free bids is the first step to taking advantage of the current natural gas prices. State agencies can also request multiple bids by calling Texas Energy's state agency hotline at (866) 708-4744 to speak directly with a TEA team member who is an expert in negotiating energy contracts for state entities. The RFP process has already been conducted.

### **About Texas Energy Aggregation**

Based in Waco, Texas Energy Aggregation (TEA) was founded in 2002 at the birth of Texas' deregulated market. TEA provides energy brokerage and consulting services and is a member of the Texas Energy Professionals' Association (TEPA). Licensed by the Texas Public Utility Commission as an Electricity Aggregator (license #80149), TEA competitively bids electricity supply contracts with more than two dozen of Texas' most reputable and competitive energy providers. TEA was awarded a State of Texas contract for Electricity Procurement Services and The Interlocal Purchasing System (TIPS).

To learn more about TEA, please visit [www.texasenergyaggregation.com](http://www.texasenergyaggregation.com) or contact Meredith Lockhart at [MLockhart@TPRM.com](mailto:MLockhart@TPRM.com) / (214) 520-3430 ext.307.

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